

Dear friends and supporters,

The turbo of DiD is operating at a speed well exceeding work-life balance! Yet the energetic team enjoys tackling new challenges every day.

We are lucky to have two summer interns Elizabeth Fung and Claudia Cheung to help us during the busy days. With Elizabeth's help, DiD HK website can finally kick off in mid September www.dialogue-in-the-dark.hk. Take a look and get hold of it if you can!

First Educational Workshops in August

8 months after our first product launch, we are proud to have rolled out the second one in Hong Kong. DiD partnered with Da Vinci Education to develop, market and deliver the first DiD educational workshop to 100 F3-F6 students in a Band One secondary school in Island south in mid August. Students' response was overwhelming! They were so excited about the darkness. Their creativity and potentials were amazingly untapped in this amazing medium. The workshop aims at building and imparting positive character, leadership and innovation. Judging from the response from students, we know this is a meaningful experience for our next generation. However, schools often have funding difficulties. So please help schools to identify and apply available funding by contacting us.

Executive Workshop during September 15-19

Thanks for supporters' referral, we have presented our workshop idea to several major corporations and universities. Our idea was enthusiastically received. But due to budget constraints, some finally postponed their orders to next year. In view of this, we are trying to open new markets. We have repackaged the workshop as a social event for organizations such as Rotary Clubs, Lion Clubs and business chambers which need to provide members with regular social gathering events. The theme of the workshop will be a team building and self discovery journey. Our workshop becomes a brand new experience besides traditional dinner or wine tasting. We are also glad to introduce our company in the member gathering events of professional bodies, charities/NGOs or media. If you have any contacts in those organizations, please feel free to refer them to us.

In the September workshop, two individual sessions with limited seats are still available. Please invite friends to join: 9/17 2:00-5:00pm (English), 9/17 6:30-9:30pm (Cantonese),

Next workshop series will be held during 18-21 November 2009.

Exhibition Project

We feel like a new couple excitingly preparing for our new home! While planning for the decoration of the 5 theme rooms in the exhibition hall, we want to make it a home for all of the supporters. You are cordially invited to donate items or be our volunteers **to warm this house!** Each voluntary job will have well defined tasks and timeline so that volunteers can better arrange their own schedules. Below is the list of volunteers/items needed to decorate our new home.

Marketing Volunteers

1. An organizer of Grand Opening (late December 2009/ early Jan 2010)
2. A social marketing professional to design story lines and the marketing plan (Sep- Dec 09)
3. A graphic designer to design the catalogue to be used in hotel and travel agents and promotional graphics on public transportation. (Oct– Nov 2009)

Equipment needed in the Exhibition Hall

1. Four groups/persons to gather all the necessary props in each of the 4 exhibition rooms.
2. Free office furniture, equipments and telephone system.

Please contact us for details if you are interested in any of above mentioned. Feel like it's your home and bring your friends to visit it!

Best regards,
Stephanie Cheung
Deputy General Manager
DiD HK Ltd.